Jiru MENG Partner

Special Assets, Restructuring and Insolvency | Regulatory and Compliance Dispute Resolution

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Beijing

Jiru Meng is a partner at Merits&Tree. Prior to joining M&T, he worked at King&Wood Mallesons and served as the head of the bankruptcy and restructuring department at another law firm. Before his legal career, Mr. Meng worked at the Greater China headquarters of a large Fortune 500 MNC.

Mr. Meng possesses extensive knowledge and practical experience in the field of bankruptcy and debt restructuring, having served as the bankruptcy administrator or liquidation group leader for nearly twenty companies. He has also managed multiple liquidation projects for large foreign-invested enterprises across various industries, including telecommunications, the internet, catering/food, electrical, and finance. In addition, Mr. Meng has acted as a legal advisor to investors and debtors and has represented foreign governments and corporate creditors in significant bankruptcy reorganization cases, providing cross-border legal services, especially between China and Japan. His expertise in research and summarizing experiences has led to publications and awards in the field of bankruptcy law, earning him widespread recognition in the industry.

In the field of non-performing asset investment and disposal, Mr. Meng has led several acquisition and disposal of on-performing asset projects, some of which involved landmark buildings that have received widespread attention within the industry.

In the area of regultory and compliance, Mr. Meng has conducted in-depth research and has extensive experience in foreign exchange, food safety, advertising, and unfair competition. He has handled numerous administrative review and administrative litigation cases and has served as a legal advisor to a state ministry, deeply involved in administrative penalties, administrative reviews, and administrative legislation works.

Achievements

Special Assets, Restructuring and Insolvency

- In charge of nearly 20 bankruptcy cases as the manager, including Zhonglian Car Alliance, Guodian Yopo Energy Technology Co., Ltd., Beijing Energy and Infrastructure Co., Ltd., and Zhen Guo Beverages.
- Representing a foreign government in the reorganization cases of HNA Group and 321 other companies for claiming and assisting in the recovery of debts.
- Representing a foreign-invested enterprise in the bankruptcy reorganization case of Dalian Shipbuilding Industry Group Ocean Engineering Co., Ltd. for claiming and assisting in the recovery of debts.
- Acting on behalf of a state-controlled enterprise in a bankruptcy liquidation case, applying to the court for the disposal of a large amount of equity property before the first creditors' meeting and obtaining approval.
- An AMC (Asset Management Company) used the assets of a real estate company in Tianjin for debt offset and debt restructuring project, involving a debt scale of 1.5 billion yuan.
- An AMC acquired a single debt project held by a wholly state-owned enterprise, involving a debt amount of over 1 billion yuan, with the mortgaged property being a local landmark hotel.
- An AMC acquired a bank asset package project, involving a debt amount of over 700 million yuan.

Dispute Resolution

- A joint venture automobile manufacturer handled administrative reconsideration and administrative litigation on behalf of its six dealers in Beijing who disagreed with administrative penalties, with the case involving an amount of 240 million yuan;
- An arbitration case (involving the China International Economic and Trade Arbitration Commission) between a Hong Kong offshore trading company and a domestic chemical product enterprise regarding a sales contract dispute;
- A copyright ownership and infringement dispute case between a film and television production company and another film and television production company (representing a famous director);
- A retrial and prosecutorial supervision case involving copyright ownership and infringement between a copyright agency company and a wholly-owned subsidiary of a telecommunications company.

Regulatory and Compliance

- A foreign infant formula brand was penalized for non-compliant nutritional element labeling, representing the overseas manufacturer and domestic importer in government information disclosure, administrative investigation response, and pre-penalty hearing, with the case involving an amount of 150 million yuan;
- A shark fin importer and distributor's case involving the sale of substandard products, representing the domestic client in administrative investigation, preparing and submitting written statements and defenses, and ultimately avoiding punishment, with the case involving an amount of approximately 7 million yuan;
- A foreign enterprise group's case of illegal advertising being penalized, which, after a pre-penalty hearing, resulted in a reduced punishment.

Social Positions

- Beijing Bankruptcy Law Society，member of a council
- Deputy Secretary-General of the Bankruptcy Liquidation and Mergers&Acquisitions Restructuring Business Committee, Chaoyang Lawyers Association, Beijing
- Expert at China Beijing Equity Exchange
- Off-campus Tutor at Beijing Normal University
- Member of INSOL

Education

LL.M., Beijing Normal University

B.A, Jilin University

Admissions

PRC Bar

Language

Chinese、Japanese、English